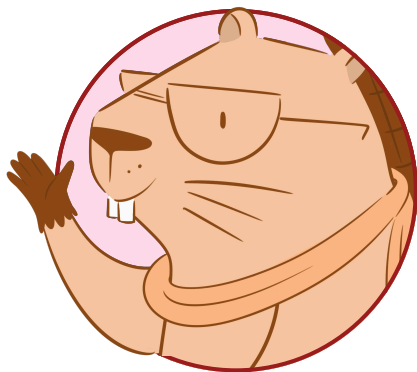


The Beaver



Financial superpower
Strategy

Untapped financial potential
Risk-taking

Ideal collaborator
The Octopus

About

You're a meticulous planner who prioritizes your budget, risk management and long-term financial security. You spend cautiously, often prioritizing planned expenses over luxury or discretionary spending.

You have a detailed approach that ensures you stay on top of your finances. You extensively research purchases to ensure they align with your long-term financial plans.

You don't shy away from a budgeting session and you may be the friend who is updating your budget sheet with your spending in real time.

And your short-term investment game is strong! You prioritize safe investments and maintain your emergency fund.

Big 5 personality traits ✨

Conscientiousness

High



Your high conscientiousness ensures meticulous financial management.

Neuroticism

High



You have high anxiety and stress when it comes to stepping outside of your established plans.

Extraversion

Low/Moderate



You have a tendency to avoid social situations that are outside of your regular routine. However, this does not necessarily mean you do not like socializing.

Agreeableness

Moderate



You balance cooperation with others with a cautious approach, but prioritize your financial plan above all else.

Openness to experience

Low



You have a preference for familiar and safe financial situations and experiences.

Your personalized financial wellness toolkit



Make any day payday Earned wage access

Use it to cover any unexpected expenses when trying new financial habits outside of your plan.



Financial education

Increase your financial confidence and learn about new investment opportunities and how to implement new spending habits into your routine.



Budgeting tools

Connect to ZayZoon's budgeting tools to set reminders to make sure you adhere to your new budget that allows for low-risk investments and flexibility.

Growing your financial skills



Embracing calculated risks

Financial planning is your strength, and this is no small feat. While detailed planning is essential, so is acting on unexpected, rewarding opportunities.

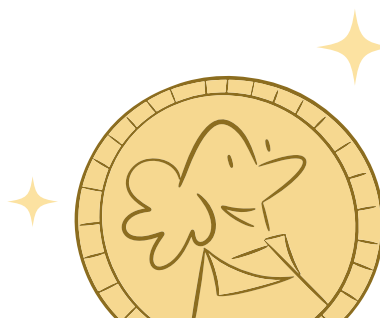
But it can also hold you back from making more decisions that have great returns.

Gradually introduce low-risk investments that may be outside of your usual plan.

Financial literacy

The plan has gotten you this far, but what about what's next? Increasing your financial knowledge of investments, budgeting and financial concepts is a great way to build confidence to dive into new financial opportunities.

With this new knowledge, you stay informed about low-risk investment opportunities and financial strategies.



About ZayZoon

With ZayZoon, payday finally comes with the push of a button. ZayZoon's earned wage access allows employees to receive a portion of their already earned pay before pay day. The platform also offers financial educational resources and tools to guide employees to reaching their financial goals.

74 percent of employees who use ZayZoon report less financial stress and employers who offer ZayZoon boast a 29 percent reduction in turnover.